



**VIRTUAL
EVENT**



WHO ARE YOU WALKING FOR?

SATURDAY, MAY 28, 2022

Anywhere, Anytime!

WALK, RUN, BIKE OR ROLL

COST - \$20/adult (children are free)

Join us for a 5km your way - walk, run, bike or roll in your neighbourhood!

**ONLINE
AUCTION!**

REGISTER AT WWW.CANCERASSIST.CA!



WHY YOUR SUPPORT MATTERS

The Cancer Assistance Program (CAP) is a community-based, not-for-profit organization led by a team of staff and volunteers, offering **FREE** services to ease the physical, emotional and economic impact for all those in our community affected by cancer. CAP has been supporting cancer patients and their families for over 27 years with practical and essential services that help cancer patients live at home while receiving treatment.

Services provided include **transportation** to and from cancer-related medical appointments, nearby **parking** for appointments at the Juravinski Cancer Centre and hospital, home health **equipment** loans, **personal care and comfort** items (nutritional supplements, incontinence products, mastectomy items, wigs and head coverings) and practical education via the **Cancer Assist Show Podcast**. Supports continue for as long as individuals require them.

Despite lockdowns and operating with a limited volunteer base, in 2021, CAP:

- ♥ Registered **957** new clients;
- ♥ Provided **5,908** rides to and from cancer-related medical appointments;
- ♥ Provided parking for **1,074** appointments at the JCC;
- ♥ Loaned out **1,890** home health equipment items, and;
- ♥ Issued **2,629** packages of incontinence products **3,006** six-packs of nutritional supplements and **1,198** grocery bags, totaling **1,477** doorstep deliveries.

With **no sustainable government funding**, CAP is challenged each year with raising more funds to meet our community's demand and **we cannot do it alone**. CAP relies greatly on the generous support of the community and proceeds raised from signature events held throughout the year.

SPONSORSHIP OPPORTUNITIES*

PRESENTING SPONSOR
\$5,000

- Prominent logo placement on corporate and event website and all marketing materials
- Mentioned in radio, podcast and print ads
- Social media posts/ads leading up to and on event day
- Opportunity to be included in promotional video
- Recognition in Annual Report, newsletter and Partner's Page on corporate website

REGISTRATION SPONSOR
\$2,500

- Logo placement on corporate and event website
- Mentioned in radio and print ads
- Social media posts leading up to and on event day
- Custom graphic as part of registrant toolkit
- Recognition in Annual Report, newsletter and Partner's Page on corporate website

SILENT AUCTION SPONSOR
\$2,000

- Prominent logo placement on auction website
- Logo placement on corporate and event website
- Mentioned in radio and print ads
- Social media posts leading up to and on event day
- Recognition in Annual Report, newsletter and Partner's Page on corporate website

5K MY WAY SPONSOR
\$1,500

- Logo placement on corporate and event website
- Mentioned in radio and print ads
- Social media posts leading up to and on event day
- Custom graphic as part of registrant toolkit
- Recognition in Annual Report, newsletter and Partner's Page on corporate website



We are also dependent on our incredible team of volunteers who are at the front lines of the organization, providing direct service to our clients. During the pandemic, a small but mighty volunteer base contributed **9,950** hours of their time delivering services and/or engaging in fundraising activities.

In its 8th year, this peer-to-peer fundraiser will take place on **Saturday, May 28th, 2022**. Participate anywhere at anytime. Whether you walk, run, bike or roll 5km, we hope you will help us come together virtually in honour of a friend or loved one affected by cancer.

How you can support this essential fundraiser:

- ♥ Be a community Sponsor
- ♥ Be an individual participant
- ♥ Put together a team to participate
- ♥ Sponsor a participant
- ♥ Donate to the silent auction

You can feel great knowing that funds raised stay right here in our community helping cancer patients and families in need.

For more information, contact **Dusty** at **905-383-9797 x107** or **events@cancerassist.ca**.

With your support, we can continue our legacy of providing help when it is needed most.



WHY I CARE BIB SPONSOR
\$1,000

ROUTE MARKER SPONSOR
\$250

SILENT AUCTION DONATION

CASH DONATION

- Logo placement on corporate and event website
- Mentioned in radio and print ads
- Social media posts leading up to and on event day
- Custom graphic as part of registrant toolkit
- Recognition in Annual Report, newsletter and Partner's Page on corporate website

- Logo placement on corporate and event website
- Social media posts leading up to and on event day
- Recognition in Annual Report and newsletter

- Donor name listed on auction website
- Recognition in Annual Report and newsletter

- Charitable tax receipt for full amount of gift

***PLEASE NOTE THAT BENEFITS CAN BE ALTERED AND PERSONALIZED TO ACCOMMODATE SPONSOR WISHES.**



REGISTRATION FORM

Business Name:

Name:

Address:

City: Province: Postal Code:

Phone: Email:

SPONSORSHIP *(sponsorships do not qualify for tax receipts)*

Presenting Sponsor - \$5,000

5K My Way Sponsor - \$1,500

Registration Sponsor - \$2,500

Why I Care Bib Sponsor - \$1,000

Silent Auction Sponsor - \$2,000

Route Marker Sponsor - \$250

WALKER REGISTRATION *(also available online at www.cancerassist.ca)*

Number of Walkers: @ \$20 each for adults 18+ *(those under 18 are free)*

1. Name: I am 18 years or older

Address:

City: Province: Postal Code:

Phone: Email:

2. Name: I am 18 years or older

Address:

City: Province: Postal Code:

Phone: Email:

3. Name: I am 18 years or older

Address:

City: Province: Postal Code:

Phone: Email:

I would like to donate an item for the **AUCTION:** Value \$:

Can't attend? Please consider a one-time **DONATION:** \$ Please issue a tax receipt

PAYMENT

Total Payment of \$ by: Cheque payable to Cancer Assistance Program VISA MC

Name on Card: Card Number:

Expiry Date: / CSV Number: Signature:

To pay, please contact Dusty at 905.383.9797 x107 OR send form by email to: events@cancerassist.ca
OR send form by mail to: Cancer Assistance Program, 555 Concession St., Hamilton, ON L8V 1A8.