



Cancer Assistance
PROGRAM

Help with

30TH
ANNIVERSARY
1994-2024

2024
**SPONSORSHIP
PROPOSAL FOR**

10th Annual
CARE Walk
& Roll 
May 25, 2024

SIGNATURE EVENTS

2024

10th Annual
CARE Walk
& Roll  
May 25, 2024



Women's 9 & Dine
June 4, 2024
Southbrook Golf &
Country Club



ANNUAL
GOLF
Classic
August 13, 2024
Dundas Valley Golf &
Curling Club



30TH ANNIVERSARY
CELEBRATION
Gala
November 14, 2024

For more information contact:

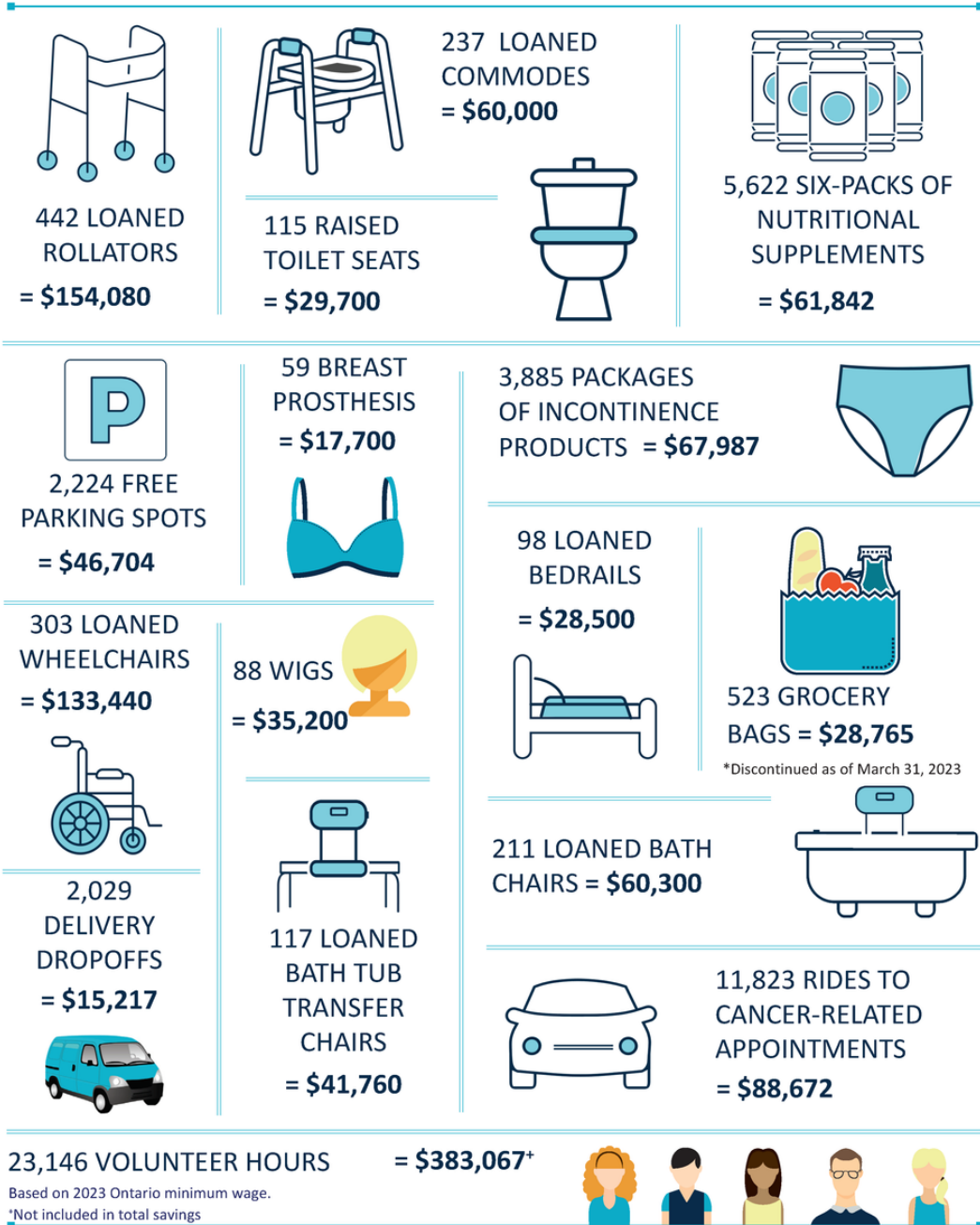
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WHY YOUR SUPPORT MATTERS

In 2023, the Cancer Assistance Program saved **4,798** Registered Clients and their families in our community a **combined total** of

\$907K



The Cancer Assistance Program (CAP) is a community-based, not-for-profit organization, providing **FREE** services to ease the physical, emotional, and economic impact of all those affected by cancer in the greater Hamilton area.

Supports continue for as long as individuals require them.

With **no sustainable government funding**, CAP is challenged each year with raising more funds to meet our community's demand and **we cannot do it alone**. CAP relies greatly on the generous support of the community and proceeds raised from signature events held throughout the year.

Sponsorship Levels

DIAMOND LEVEL - \$35,000

CARE Walk & Roll

Women's 9 & Dine
Annual Golf Classic
Annual Gala

Presenting Sponsor

Presenting Sponsor
Presenting Sponsor
Presenting Sponsor

\$5,000
\$5,000
\$10,000
\$15,000

PLATINUM LEVEL - \$20,000

CARE Walk & Roll

Women's 9 & Dine
Annual Golf Classic
Annual Gala

Registration Sponsor

Dinner Sponsor
Celebration Sponsor
VIP Experience Bundle Sponsor

\$2,500
\$2,500
\$5,000
\$10,000

GOLD LEVEL - \$15,000

CARE Walk & Roll

Women's 9 & Dine
Annual Golf Classic
Annual Gala

Silent Auction Sponsor

Gift Sponsor
Gift Sponsor
AV or VIP Reception Sponsor

\$2,000
\$2,500
\$3,000
\$7,500

SILVER LEVEL - \$10,000

CARE Walk & Roll

Women's 9 & Dine
Annual Golf Classic
Annual Gala

Why I Care Bib or 5K My Way Sponsor

Golf Cart Sponsor
Golf Cart or Beverage Sponsor
Entertainment or Gratitude Wall Sponsor

\$1,500
\$1,500
\$2,000
\$5,000

BRONZE LEVEL - \$5,000

CARE Walk & Roll

Women's 9 & Dine
Annual Golf Classic
Annual Gala

Meet Up Route Marker Sponsor

Specialty Hole Sponsor
Specialty Hole Sponsor
Silent Auction or Mystery Envelope Sponsor

\$1,000
\$400
\$600
\$3,000

COMMUNITY LEVEL - \$3,000

CARE Walk & Roll

Women's 9 & Dine
Annual Golf Classic
Annual Gala

Route Marker Sponsor

Hole Sponsor
Hole Sponsor
Community Sponsor

\$450
\$200
\$350
\$2,000

FRIEND LEVEL - \$1,000

CARE Walk & Roll

Women's 9 & Dine
Annual Golf Classic
Annual Gala

Friend Sponsor

Friend Sponsor
Friend Sponsor
Friend Sponsor

\$175
\$150
\$175
\$500

DIAMOND LEVEL PRESENTING TITLE SPONSOR

CARE WALK Specific: Complimentary walk team

Women's 9 & Dine Specific: Complimentary golf foursome and VIP parking

Golf Classic Specific: Complimentary golf foursome and VIP parking

Annual Gala Specific: 5 VIP experience bundles or 5 VIP in-person tickets

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Mentioned in all event media; television, radio, print and press releases
- Social media posts mentioning sponsor across all CAP social channels
- Opportunity to provide greetings via in person or pre-recorded video at the event
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

PLATINUM LEVEL

CARE WALK Specific: Prominent logo on registration website and complimentary walk team

Women's 9 & Dine Specific: Complimentary golf foursome and VIP parking

Golf Classic Specific: Complimentary golf foursome and VIP parking

Annual Gala Specific: 4 VIP experience bundles or 4 VIP in-person tickets

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Mentioned in all event media; television, radio, print and press releases
- Social media posts mentioning sponsor across all CAP social channels
- Opportunity to provide greetings via in person or pre-recorded video at the event
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

GOLD LEVEL

CARE WALK Specific: Prominent logo on auction website and complimentary walk team

Women's 9 & Dine Specific: Prominent logo on golfer gift

Golf Classic Specific: Prominent logo on golfer gift

Annual Gala Specific: 3 VIP experience bundles or 3 VIP in-person tickets

- Prominent logo placement on all AV screens and livestream if offered or VIP reception tables
- Logo placement on marketing materials, event website, social posts and livestream if offered
- Social media posts mentioning sponsor across all CAP social channels
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

Working locally, giving locally to provide free services to support those impacted by cancer.

SILVER LEVEL

CARE WALK Specific: Custom graphic as part of the registration tool kit

Women's 9 & Dine Specific: Prominent logo on golf carts

Golf Classic Specific: Prominent logo on golf carts or beverage carts and complimentary golfer drink ticket

Annual Gala Specific: 2 VIP experience bundles or 2 complimentary in-person tickets

- Prominent logo placement pre and post entertainment set or on gratitude wall
- Logo placement on event website, social posts and livestream if offered
- Social media posts mentioning sponsor across all CAP social channels
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

BRONZE LEVEL

CARE WALK Specific: Logo on signage at specific meet up location and opportunity to host a meet up

Women's 9 & Dine Specific: Logo on signage at designated specialty hole and opportunity to host the hole

Golf Classic Specific: Logo on signage at designated specialty hole and opportunity to host the hole

Annual Gala Specific: Logo on silent auction platform or on all mystery envelopes

- Logo placement on event website, social posts and livestream if offered
- Social media posts mentioning sponsor across all CAP social channels
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, and Community Newsletter

COMMUNITY LEVEL

CARE WALK Specific: Logo on signage at meet up location

Women's 9 & Dine Specific: Logo on signage at designated hole

Golf Classic Specific: Logo on signage at designated hole

Annual Gala Specific: Logo on signage at the event

- Name placement on event website, social posts and livestream if offered
- Opportunity to include branded materials in swag bags if available

FRIEND LEVEL

- Name placement on event website, social posts and livestream if offered

Start your sponsorship today with Dusty Vacon at 905.383.9797 x 107.

Our 4,798 clients

Thank You!




**JOIN OUR TEAM
OF
FRIENDRAISERS**





Cancer Assistance
PROGRAM

Help when you need it

30TH
ANNIVERSARY
1994-2024

From our clients and the
greater Hamilton community

Thank you!



Cancer Assistance
PROGRAM

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cancerassist.ca